

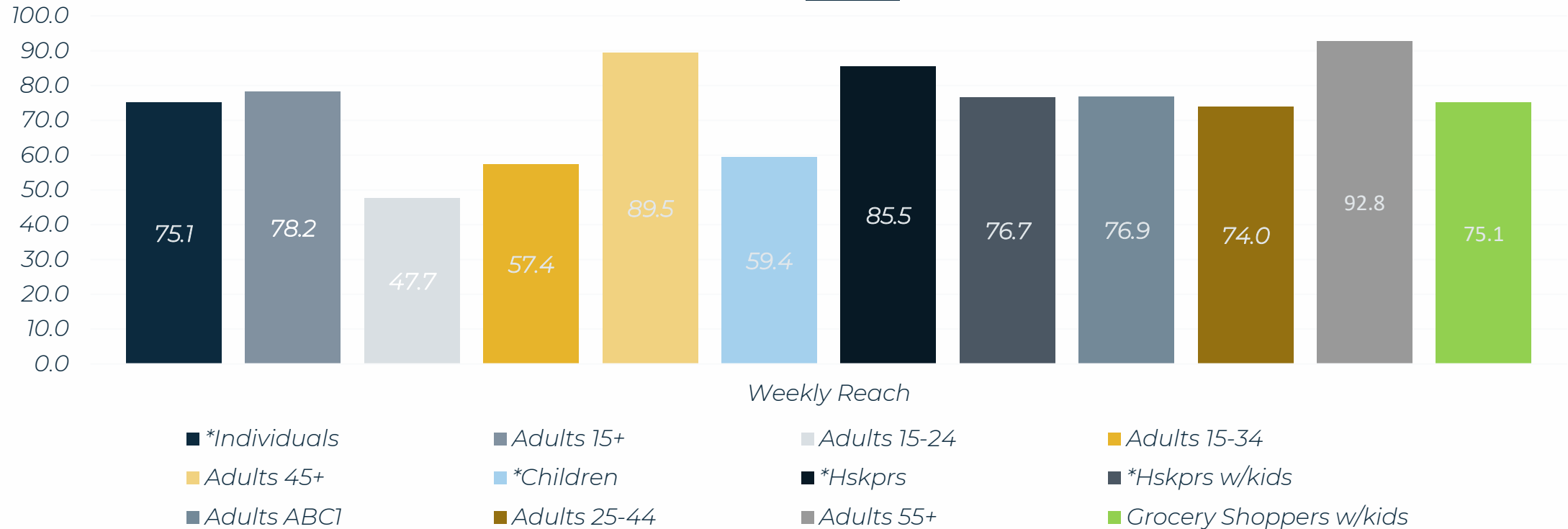
December 2024 Viewing Trends



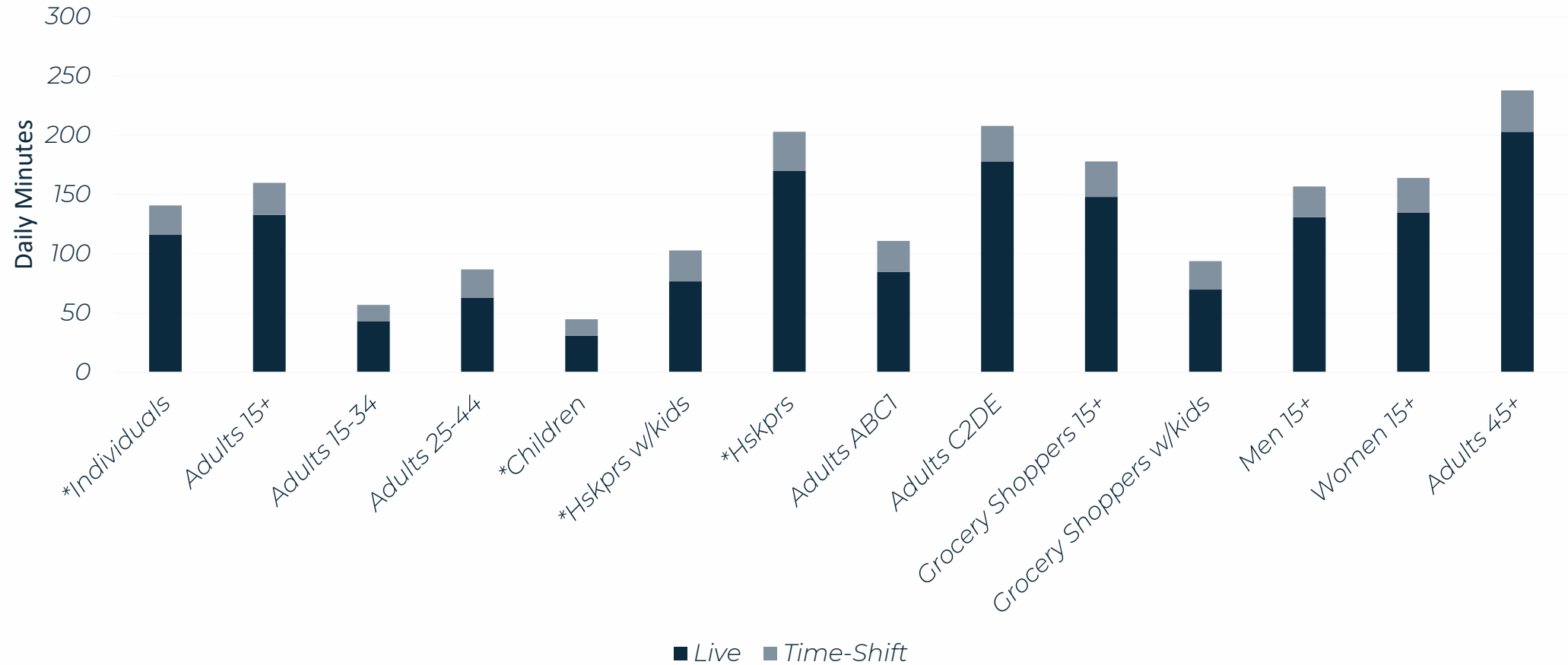
TV Audience Measurement Ireland

AVE WEEKLY REACH: December 2024

TAM Ireland Commercial channels reached an average of 76.9% of Adults ABC1 each week in December



AVERAGE DAILY MINUTES: December 2024



TOP 5 RTÉ PROGRAMMES December 2024

1	The Late Late Toy Show	06-12-2024
2	RTÉ News: Nine O'Clock	06-12-2024
3	New Year's Eve Live	31-12-2024
4	RTÉ News: Six One	01-12-2024
5	Mrs Brown's Boys	31-12-2024

Top 5 programmes by station group



TOP 5 VIRGIN MEDIA PROGRAMMES Dec 2024

- 1 I'm a Celebrity... Get Me Out Of Here! 2024
08-12-2024
- 2 Coronation Street
16-12-2024
- 3 Emmerdale
16-12-2024
- 4 News at 5:30
05-12-2024
- 5 I'm A Celebrity... Get Me Out Of Here!
Coming Out
16-12-2024

Top 5 programmes by station group.



TOP 5 SKY MEDIA PROGRAMMES Dec 2024

- | | | |
|---|-----------------------------------|------------|
| 1 | LIVE PL: LIVERPOOL V MAN CITY | 01-12-2024 |
| 2 | PREMIER LEAGUE 2024/25 | 26-12-2024 |
| 3 | LIVE PL: MAN CITY V MAN UNITED | 15-12-2024 |
| 4 | LIVE PL: TOTTENHAM V CHELSEA | 08-12-2024 |
| 5 | LIVE EFL CUP: TOTTENHAM V MAN UTD | 19-12-2024 |

Top 5 programmes by station group.



TOP 5 4 SALES PROGRAMMES Oct 2024

1	GOGGLEBOX	13-12-2024
2	THE GREAT BRITISH BAKE OFF CHRISTMAS SPECIAL	24-12-2024
3	CELEBRITY GOGGLEBOX	20-12-2024
4	BIG FAT QUIZ OF THE YEAR 2024	27-12-2024
5	GOGGLEBOX	23-12-2024

Top 5 programmes by station group.



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TOP 5 PARAMOUNT PROGRAMMES Dec 2024

1	MR. BEAN	31-12-2024
2	THE BEST OF MR BEAN	31-12-2024
3	FRIENDS	22-12-2024
4	MICHAEL MCINTYRE: HAPPY & GLORIOUS	25-12-2024
5	FILM: WE'RE THE MILLERS (2013)	8-12-2024

Top 5 programmes by station group.



TOP 5 TG4 PROGRAMMES

Dec 2024

1	Rugbaí Beo URC 2024- 2025	27-12-2024
2	GAA BEO 2023 - 2024	15-12-2024
3	An Cailín Ciúin	25-12-2024
4	Mrs. Doubtfire	31-12-2024
5	The Foster & Allen Request Show	26-12-2024

Top 5 programmes by station group

